

Tax Benefits of Workplace Giving

TRADITIONAL FUNDRAISING*

When someone gives...



It costs them...



... but the charity receives \$3.40**



WORKPLACE GIVING (not matched)

When someone gives...



It costs them \$3.40* ...



... but the charity receives



WORKPLACE GIVING (matched)

When someone gives...



It costs them \$3.40**... their employer matches...



... and the charity receives!

