Tax Benefits of Workplace Giving



TRADITIONAL FUNDRAISING*

When someone gives...





It costs them...



... but the charity receives \$3.40**









WORKPLACE GIVING (not matched)

When someone gives...





It costs them \$3.40* ...



... but the charity receives





WORKPLACE GIVING (matched)

When someone gives...

It costs them \$3.40**... their employer matches...

... and the charity receives!

















^{*} Applying tax rate for income between \$45,001 and \$120,000 per annum @ 1 July 2020. **Based on an average fundraising cost of 32%