

# Tax Benefits of Workplace Giving

## TRADITIONAL FUNDRAISING\*

When someone gives...



It costs them...



... but the charity receives \$3.40\*\*



## WORKPLACE GIVING (not matched)

When someone gives...



It costs them \$3.40\* ...



... but the charity receives



## WORKPLACE GIVING (matched)

When someone gives...



It costs them \$3.40\*\*... their employer matches...



... and the charity receives!

