

# DOING GOOD IS GOOD FOR BUSINESS

## Why Employers Should Embrace Workplace Giving

### THE OPPORTUNITY

- Workplace Giving is a proven tool for building a more engaged, inclusive and motivated workforce, contributing to overall business performance.
- It offers an effective way of demonstrating your commitment to the community to your staff, customers and other stakeholders.
- By enabling staff to donate direct from their pay, you help their hard-earned money get to the causes they care about in the most efficient way.
- Workplace Giving delivers sustained, cost-effective funding to charities, allowing them to focus on achieving their goals and delivering social change.
- The process is relatively easy to set up and needs little ongoing maintenance.

***“Workplace Giving ticks so many boxes around engagement, morale and culture; it really anchors how we communicate with our employees.”***

Richard Murray, Group CEO, JB Hi-Fi

### WHAT IS WORKPLACE GIVING?

This is when employees choose to make donations to charity direct from their pre-tax pay. Their income tax is immediately adjusted based on their donation, eliminating the need to keep receipts for their annual tax return.

Employers often boost the impact of their giving program through donation matching, fundraising, volunteering, skill sharing and in-kind support.



### GET YOUR FREE DIY GUIDE!

[Download](#) from the Employer Toolkit on [1MDonors.org.au](http://1MDonors.org.au)

### MORE INFORMATION

The Australian Charities Fund is the non-profit advocate of Workplace Giving. Along with committed business leaders, it has the bold goal of having One Million Australians donating through the workplace by 2020 - which would create an additional \$250 million per year for the community. [1MDonors.org.au](http://1MDonors.org.au)