

DIY Tool: Brochure

Example



WHAT WE DO?

We find kids who want to improve their reading. We lend them an e-Reader. We monitor progress over time and if they improve their reading ability they get to keep the e-Reader. It is a simple, cost effective model.

Indigenous Reading Project

Get Involved.

We can fully support a child in our e-Reader program for \$200. This includes purchasing an e-Reader, e-Books, school and student support, testing and evaluation work. A regular contribution through to us through workplace giving is a great way to help out.

“I can only afford a little and if you add a little also, we can do twice as much”
Jan (Taree, NSW)

WHAT IS WORKPLACE GIVING?

By definition, workplace giving is a program in which employees have the ability to make regular donations to eligible charities through a payroll system. By using the payroll systems now common place in Australian workplaces, employees together with their employers can make small regular donations to charities.

WHY CHOOSE WORKPLACE GIVING?

Workplace Giving is a win-win-win for workers, employers and charities. No matter how small the amount, employees donate to their charities of choice from those included in their organisations Workplace Giving program. Employers enjoy greater staff engagement and retention. Charities gain reliable, regular funds.

WHAT WE DO?

Provide practical support for the whole family through financial assistance, emotional support in hospital and at home, and education and vocation assistance.

redkite
Supporting children and young people who are at risk

Get Involved.

20 employees donating \$5 per week (\$5,200 pa) could support two families through the cancer experience for a year.

“Every bit counts...we support three amazing charities and by working together we can collectively make a difference”
Hadi (Sydney, NSW)

WHAT WE DO?

Working with disadvantaged schools across Australia, our talented Song Room Teaching Artists deliver creative music and arts-based programs in partnership with the classroom teacher to engage children, creating long-term, self-sustaining arts learning.

Engaging Young People Through Creativity

Get Involved.

20 employees donating \$5 per week (\$5,200 pa) allows 200 children, teachers and parents to participate in a Creative Communities project building community identity and spirit.

“When we collaborate with others it’s great to see what we can achieve by working together. Workplace giving is another way of us achieving joint results. A small contribution from me is about being part of a team”
Heather (Sydney, NSW)

“I give regularly via workplace giving because I think this is a great way of achieving an impact as a team. It’s a consistent source of income for charities and it all adds up - alone I might contribute hundreds, together it can be thousands!”
Laura (Palmerston, NT)

Convenient, pre-tax donation.

Our Values
Child-focused, Strength-based
Local ownership, Inclusiveness
and collaboration,
Evidence-based practice,
Learning through innovation

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<Program Name> is a smarter way for us to donate together and make a real difference in our community.

How does it work?

With <program name>, your donation comes out of your pay before tax so giving to charity at work saves you time and money. <If relevant> Even better, <company> **matches** your donation – so when you give, we give too!

<Images for non-matching program>

You give ...



It costs*...



... the charity receives



You give ...



It costs*...



We match ...



... so the charity receives



*depending on marginal tax rate

And workplace giving is great for charities. Because donations go straight from payroll into the charity's bank account, it dramatically reduces their fundraising costs and they get ongoing revenue.

Meet our Charity Partners

In line with our business strategy, and after surveying our team to find out the social issues you care about, the following charity partners were selected.

<insert logo, charity name and brief charity description and replicate for each charity partner>

The power of giving together

Just \$2 pre-tax a week from 50% of us, plus <company> matching of up to \$XXXXX per annum, will generate \$XXXXX a year in donations. <use imagery if possible>

That's enough to: <insert a few examples of collective donation impact, obtained from charity partners>

And whilst we've used a donation of \$2 pre-tax a week as an example, it's OK to give 50c, \$1 or whatever amount suits you – every donation makes a difference.

How to donate

It's easy. You can either donate a pre-set amount each pay (divided equally between our charity partners) or choose who you'd like to support and how much you would like to give each pay. Payroll will process your donation and send it to your selected charities each month – you won't need to do anything else. You can change or cancel your donation at any time by re-submitting the donation form. <donation form or link to form>